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## I, Rory G. Bens, declare as follows:

- 1. I am an attorney with Orrick, Herrington & Sutcliffe LLP ("Orrick"), counsel for Defendant Affinity Engines, Inc. ("AEI") in the present action. I am over the age of eighteen and competent to make this declaration. I make each of the following statements based on my personal knowledge, and I could, if necessary, testify to the truth of each of them.
- 2. Attached hereto as **Exhibit 1** is a true and correct copy of a document produced in the co-pending California State Court action and Bates-labeled G000011-G000026.1
- 3. Attached hereto as **Exhibit 2** is a true and correct copy of a document produced in the co-pending California State Court action and Bates-labeled G113478-G113479.
- 4. Attached hereto as **Exhibit 3** is a true and correct copy of a document produced in the co-pending California State Court action and Bates-labeled G112058-G112060.
- 5. Attached hereto as **Exhibit 4** are true and correct copies of a documents produced in the co-pending California State Court action and Bates-labeled G112634-G112637.
- 6. Attached hereto as **Exhibit 5** are true and correct copies of documents produced in the co-pending California State Court action and Bates-labeled G113473-G113474.
- 7. Attached hereto as **Exhibit 6** is a true and correct copy of a document produced in the co-pending California State Court action and Bates-labeled G113253.
- 8. Attached hereto as **Exhibit 7** is a true and correct copy of a document produced in the co-pending California State Court action and Bates-labeled G126253.
- 9. Attached hereto as **Exhibit 8** is a true and correct copy of a document produced in the co-pending California State Court action and Bates-labeled G127328.
- 10. Attached hereto as **Exhibit 9** is a true and correct copy of a document produced in the co-pending California State Court action and Bates-labeled G128204-G128208.
- 11. Attached hereto as **Exhibit 10** is a true and correct copy of a document produced in the co-pending California State Court action and Bates-labeled G128378-G128379.
- 12. Attached hereto as **Exhibit 11** is a true and correct copy of an article entitled "AFter IPO, Can Ads Keep Fueling Google," published on April 29, 2004.
  - 13. Attached hereto as **Exhibit 12** are true and correct copy of excerpts from a report

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